



ABOUT THE BODY SHOP EDUCATIONAL PROGRAMME

We know that education is a powerful tool for change. From a nation, government or global company through to communities and individuals, everyone can help protect and enrich both the planet and its people for a more sustainable future.

Through this Educational Programme we share our perspective as a global company and an insight into our current Corporate Responsibility strategy, the Enrich Not Exploit™ Commitment, including 14 targets to enrich our people, the planet and products by 2020. We hope to inspire future generations to protect the environment they live in and empower them to campaign for the causes they believe in.

These free curriculum-linked resources have been created by teachers, for teachers, and have been developed for students aged 14+ years. The resources aim to help students learn about sustainable supply chains and ethical consumerism, so they have the knowledge to make informed choices as consumers and enrich their own futures and those of others.

HOW DO I USE THESE RESOURCES?

These resources have been designed for flexible use in the classroom. They include:

- The 'Buy for Good - Enriching the Future' interactive presentation, including quizzes and short films;
- Supporting teacher's notes (PDF) and presentations (PPT) by subject;
- Student worksheets (PDF) by subject.

These resources can be used to support existing schemes of work, or they can be used as individual lessons.

The 'Buy for Good - Enriching the Future' interactive enables users to follow the 'plant to pot' journey of The Body Shop Coconut Body Butter, an example of a sustainable and ethical product. The interactive and supporting curriculum-linked resources, enable students to step into the shoes of grower, retailer and consumer and learn about how sustainability and ethical decisions impact the supply chain.

WHAT SUBJECTS DO THESE RESOURCES COVER?

These resources are targeted at Key Stage 4 (ages 14+ years) and for the following subject areas: PSHE & Citizenship; Business; Geography; Science; and Design & Technology. Each worksheet covers a curriculum-linked topic related to an area of our work, encouraging students to explore their subjects with real life case studies and critical thinking on real world issues.

BACKGROUND

THE BODY SHOP

Founded in 1976 in Brighton, England, by Anita Roddick, The Body Shop is a global beauty brand. The Body Shop seeks to make a positive difference in the world by offering high-quality, naturally inspired skincare, body care, hair care and make-up produced ethically and sustainably. Having pioneered the philosophy that business can be a force for good, this ethos is still the brand's driving force. The Body Shop spans 3,000 retail locations in 66 countries. Along with Aesop and Natura, The Body Shop is part of Natura & Co, a global, multi-channel and multi-brand cosmetics group that is committed to generating positive economic, social and environmental impact.



WHAT IS THE ENRICH NOT EXPLOIT™ COMMITMENT?

Being truly sustainable means shaping our business to work in line with the planet's natural systems and processes. It means understanding how business is contributing to our existence on the planet - both positive and negative - and committing to change for a sustainable future.

Based on this belief, we launched our global sustainability strategy, the Enrich not Exploit™ Commitment, in February 2016 as the first step on the path to true sustainability. It comprises of 14 measurable targets under three major pillars: Enrich our People, Enrich our Products and Enrich our Planet.

WHAT IS COMMUNITY TRADE?

Anita Roddick launched Community Trade in 1987, then called 'Trade Not Aid'. It is a commitment to trading fairly with suppliers and in exchange we offer good trading practices and independence - building prices.

Today, we have 31 Community Trade suppliers in 23 countries around the world, benefiting over 12,500 people. We are set to double our Community Trade suppliers by 2020.

Community Trade suppliers provide us with the organic, virgin coconut oil found in The Body Shop's Coconut Body Butter. This information has been provided for background on the Grower's story in the 'Buy for Good - Enriching the Future' interactive and related resources.

For more information about the Enrich Not Exploit™ Commitment visit www.thebodyshop.com